• Introduction to Brill
• Brill in China
• Publishing with Brill
Brill aims to be a leading, internationally operating publishing house in the areas of the Humanities, Social Sciences, and International Law.

Brill serves the academic scientific research market by supplying a high-quality, wide range of professionally relevant literature to libraries and individual academics.

Over *three centuries* of scholarly publishing
Introduction to Brill

Over three centuries of scholarly publishing

- Established in 1683 in Leiden, the Netherlands
- Offices in Leiden (The Netherlands), Boston (USA), and Singapore
- Listed at the Amsterdam Stock Exchange since 1997
- Dedicated staff, +/- 130
- Global dissemination of products in print and online
- Focus on the Humanities, Social Sciences, and International Law
Introduction to Brill – Subject Areas

**Humanities**
- African Studies
- American Studies
- Ancient Near East and Egypt
- Art and Architecture
- Asian Studies
- Biblical Studies
- Classical Studies
- History
- Jewish Studies
- Language and Linguistics
- Literature and Cultural Studies
- Middle East and Islamic Studies
- Philosophy
- Religious Studies
- Slavic and Eurasian Studies
- Theology and Missiology

**Social Sciences**
- Comparative Social Sciences
- Sociology and Anthropology
- Youth and Adolescence

**Law**
- Human Rights and Humanitarian Law
- International Law
- International Relations
Main Product Types

- Primary Source Materials
- Reference works & Bibliographies
- Journals
- Books

Books

Primary Source Materials

Reference works & Bibliographies

Journals
Brill Products
Books & Journals

Books
- ~ 1000 new titles annually
- ~ 15,000 back list titles
- in subject specific E-book collections
- simultaneous of print and e-version

Journals
- ~ 235 journals
- many journals indexed in major Abstract & Indexing services (Web of Science, Scopus)
Brill Products
Reference Works

• +40 reference works & bibliographies

• Different types
  – Encyclopedias (e.g. New Pauly, Enc. of Islam)
  – Bibliographies (e.g. Int’l Study of Religion)
  – Text collections (e.g. Hague Academy Collected Courses Online)
  – Sources & commentaries (e.g. Context of Scripture)
+50 research collections

Original material, which scholars study and interpret as a basis for their own academic works.

Scans of different types of printed or handwritten material:

- Pre-modern archival documents (e.g. Sixteenth Century Pamphlets)
- Ancient manuscripts (e.g. Middle East Manuscripts Online)
- Printed art sales catalogues in Europe (1600-1900)
- Modern and Contemporary (e.g. North China Herald; Chinese Students’ Monthly)
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Tradition on China Studies

- 1875, printed Gustave Schlegel’s 929-page *Uranographie chinoise, ou preuves directes que l’astronomie primitive est originaire de la Chine*

- 1882-1891, published four-volume *Nederlandsch-Chineesch Woordenboek (Dutch-Chinese Dictionary)*

- 1890, publisher of T’oung Pao, one of most prestigious academic journals on Sinology
Tradition and Transformation

- Since 2005, expanding publications on modern and contemporary China

- Engage more Chinese scholars and collaborations with Chinese presses

- Published ~70 books that have been translated from Chinese into English

- In collaboration with more than 10 presses in China
Brill in China

- Partners in China
  - Social Sciences Academic Press
  - Peking University Press
  - Fudan University Press
  - Zhonghua Book Company
  - Minzu Press
  - Chongqing Publishing Group
  - Higher Education Press
  - Shanghai Zhongxi Book Company
  - China Social Sciences Press
  - etc.

- ~ 25 book series and 7 journals as a result of collaborations with China

- Translation of top Chinese scholars’ work into English
Brill Co-publications with China
NEW: brill.com/cn

Brill’s new Chinese language interface for brill.com
Switch between Chinese and English

Chinese versions of each subject page with Chinese-specific awards, news items, and promotional material

Chinese translation of a product page offering users the option to view both descriptions
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Meet Brill Publishers

- Brill employs 27 publishers
- Develop publishing list and acquire/commission new projects in 20 main subject areas
- Build and maintain a network of authors and editors
- Appoint and oversee Editors and Editorial Boards of journals and book series
- Keep abreast with developments in the field
The Process – An Overview

Pre-Publication
- Acquisition and Commissioning
- Publication Proposal
- Writing
- Style Guidelines

Revision
Editorial Review

Publication / Editorial
- Publication Decision
- Copy Editing
- Contract & Copyright
- Layouting & Styling
- Final MS

Publishing – Marketing & Sales

Production
- Typesetting
- Proofing
- Galley / Plotter Proof
- [Digital] Printing
- XML
- Binding
- Printing on Demand (POD)

Publishing – Editorial – Production – M&S

Post-Publication
- Promotion
- Reviews
- Sales
- Marketing
- Distribution

Publishing – Marketing & Sales
Book Submission

- Selection or Commissioning
- Discuss proposal
- Publishing Editor, or Series Editor
- (Online) Submission
- Manuscript Questionnaire
- Brill Guide for Authors
Journal Submission

- Identify journal where to submit
- Online submission through Editorial Manager or according to the Author Instructions
- Ensure your submission is complete and in good order
- Comply with publication ethics
- Only submit to one journal at a time.
Peer Review

• Academic system for ‘vetting’ quality and relevance of academic publications.
• Excellent review network in place
• Usually c.2-3 months for books, 4-6 weeks for journal articles.
• Different forms (single, double-blind, open, closed, etc.)
• Neutral expert facilitation by Brill editors
Manuscript Acceptance

- After peer review
- Commercial and strategic publishing decision
- Formalization of publication
Contract and Consent to Publish

- Contract for book ms
- Consent to Publish for journal articles and contributions in edited volumes
- Arrangements (delivery, date, copyright, licensing, rights & permissions, and royalties)
- Brill Open
Book Publication

- Delivery and format
- Author Questionnaire
- Typesetting
- Proofing
- Production
- Publication
- Preservation
Journal Publication

- Delivery and format
- Copyediting
- Metadata elements
- Typesetting
- Proofing
- Production
- Publication
- Preservation and Self-Archiving
Marketing and Sales

- Promotion
- Targeted Marketing
- Social Media
- Conferences
- Trade and readers / users
- Sales overview
- Reviews and citation
- Usage
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Thank you!