The American flag was already flying in Formosa when Nye, a scallywag opium merchant, made this case for U.S. naval involvement. For the next century and a half, the two regions have remained closely connected via trade relations, strategic relations facing China and Japan, via U.S. Pacific colonial ambitions, OSS/CIA and commercial spheres of influence, Cold War sympathies, Taiwanese immigration to the U.S., and mutually shifting cultural identities. American Studies, as a field of study with a long commitment to transpacific and Asian American studies and as a method that engages various disciplines and publics, offers a dynamic platform for opening Brown Taiwan Studies initiative and a collaborative study of this transpacific relationship.

SCHEDULE
• **April 7**: 5 pm Welcome by Robert Lee and Cynthia Huang, Taiwan Education & Culture Director
  Keynote in the Lownes Room, John Hay Library
  Visit Hay Library Taiwanese stamp collection with curator Sarah Dylla.
  Dinner out.

• **April 8**: 9am-noon panel & discussion, Library, JNBC Public Humanities.
  Catered lunch and 2nd Keynote (12:30-2pm)
  2-5pm panel/discussion.
  Informal dinner.

• **April 9**: 9am-noon panel/discussion, Library, JNBC.
  Box lunch
  1pm-4pm panel.
  4-5:00 Roundtable
  Dinner at Professor Hu-DeHart’s home
THURSDAY APRIL 7, 5PM
OPENING KEYNOTE
*The Lownes Room, John Hay Library, 20 Prospect St.*

“If Taiwan, Then What?”
Hsiung Ping-chen (Chinese University of Hong Kong)

FRIDAY APRIL 8, 9AM TO 5PM
*The Nightingale-Brown House, 357 Benefit St.*

**Panel 1/9AM-Noon: “Global Indigeneity”** Chair: Caroline Frank
In the wake of European “exploration” and empire, indigenous peoples around the world were colonized, permanently destabilized, or sent into diaspora under a common colonial and modernizing template. Yet today scholars almost never consider their experiences in an international comparative context. This panel examines ethnographic collections and collecting strategies related to diverse native peoples in the United States, Taiwan, and Oceania.

Iping Liang (National Taiwan Normal University)
“Island Encounter: A Comparison of Global Indigeneity between Taiwan and America”

Yuan-Chao Tung (Anthropology Museum, National Taiwan University)
“Returning to the Source: A Comparative Study of a University Museum and a Public Museum in Taiwan”

Lainie Schultz (Peabody Museum of Archaeology & Ethnology, Harvard U)
“Global Indigeneity in a Local Space”

Christy Declair (Longyear Museum of Anthropology, Colgate University)
"Indigenous by Design: A Reflection on How Artists Engage and Shape Museums"

**LUNCH KEYNOTE: “Imagining the Trans-Indigenous Pacific: Bill Reid, Robert Sullivan, and Syman Rapongan”**
Hsinya Huang (National Sun Yat-Sen University)

**Panel 2/2PM-5PM: “Branding Taiwan in Transpacific Popular Culture”** Chair: Robert Lee
How has Taiwan been represented in the dense cloud of images that saturate contemporary transpacific popular culture? What signs mark authenticity in a multi-ethnic, transnational cultural economy? This panel will explore these and other questions.
Chris Lee (University of British Columbia)
“Literary Formalism, Intellectuals, and Geopolitics in Cold War Taiwanese Fiction”

Pin-chia Feng (National Chiao Tung University/ Academia Sinica)
“Taiwan on the American Screen”

Jason Petrulis (Colgate University)
“America the Brand: How the Marshall Plan Logo Traveled to Taiwan”

Mu-chou Poo (Chinese University of Hong Kong)
“Taiwanese Ghosts and their Ancient Roots”

SUNDAY APRIL 9 9AM-4PM
Panel 3/ 9-12: “Migration to and from Taiwan” Chair: Evelyn Hu-DeHart
Since the end of WWII, Taiwan has been a recipient as well as a sender of immigrants, a history that scholars are now beginning to explore seriously. Each of the in and out-migration movements explored in this panel has a different context and process, situating Taiwan as a significant player in migration studies with distinct characteristics.

Dominic Yang (University of Missouri, Columbia)
“The Great Mainland Exodus and Two Types of Displacement in Early Postwar Taiwan”

Chiting Peng (University of California, Santa Barbara)
“US–Taiwan Collaboration, Overseas Chinese Education Program in Taiwan, and the Remaking of Chinese Diasporic Culture in Southeast Asia”

Madeline Hsu, (University of Texas, Austin)
“The Student Path to Immigration: Taiwan and the United States during the Cold War”

Justina Hwang, (Brown University)
“Chinos/chinas/chinitas: Taiwanese Immigrants in Cold War Latin America”

Panel 4/ 1PM-3:30PM: “The Economies of Militarization and Demilitarization” Chair: Rebecca Nedostup
This panel explores the material transpacific relationships that made Taiwan’s postwar militarization possible, and the social consequences of that phenomenon. In the post martial law era, how have people in formerly militarized zones reconfigured their home places within local, regional, and global relationships?
Wei-ping Lin (National Taiwan University)  
"The Online Creation of War Memory: The Denial and Pursuit of Matsu and Self in The Childhood of Leimengdi”

Song-Chuan Chen (Nanyang Technological University, Singapore)  
“The Economic Life of the Cold War Frontier Islands Matsu: A Fisherman’s Tale”

Derek Sheriden (Brown University)  
“Uncle Sam Said Very Clearly You Are Not a Country”: Independence Activists and the Mapping of Imperial Cosmologies in Taiwan”

ROUND TABLE:  **American Studies as Lens for Taiwan Studies**